**关于我们**

东方梦工厂致力为全球观众打造高品质的娱乐内容，包括CG动画电影和电视剧等。我们的目标是创立中国的家庭娱乐品牌，真正立足中国，为本地观众呈现最顶级的娱乐盛宴，同时将这些内容在全球推广。公司总部位于上海，拥有世界顶尖的创意人才、经验丰富的管理团队和一流的电影制作技术。

东方梦工厂是由[华人文化产业投资基金](http://baike.baidu.com/view/4117061.htm)(CMC)、[上海东方传媒集团有限公司](http://baike.baidu.com/view/2941786.htm)（SMG）、[上海联和投资有限公司](http://baike.baidu.com/view/1284765.htm)（SAIL）与美国梦工厂动画公司(DreamWorks Animation SKG)共同组建的合资企业。

成立东方梦工厂的创想还要追溯到2004年美国梦工厂创作第一部《功夫熊猫》之时。当时的主创团队决心制作一部原汁原味、真正展现中国主题的电影。 为了确保无论故事、图像还是文化方面的每个细节都精准无误，他们做足了准备。电影完成后被译成45种语言。

《功夫熊猫》一经推出，影响大大超乎梦工厂的想象与预期。作为梦工厂写给中国的一封情书，该片在中国市场的票房大获成功。这样的成绩带给梦工厂前所未有的动力。公司于是又推出了《功夫熊猫2》， 成绩更胜前作。至今仍居中国动画电影票房榜首。

一个关于熊猫梦想成为功夫大侠的想法成就了一部动画佳作。由此又衍生出一部成绩斐然的续作。这部续作又促成了一个风靡全球的动画电影系列。梦工厂也因此在中国成为最受青睐的娱乐品牌之一。这一切让我们走向下一个更大的梦想：建立一个立足中国的多元化家庭娱乐品牌，为中国观众带去快乐的同时将我们的娱乐内容输送到全世界。

作为东方梦工厂的一部合拍片，《功夫熊猫3》正在紧锣密鼓的制作中。其中大部分工作都将在这个位于上海的世界顶级动画公司完成。

**ABOUT US**

Oriental DreamWorks creates high-quality entertainment, including CG animated feature films and television series for audiences around the world.  With the ambition to become a China-based family branded entertainment company, Oriental DreamWorks creates entertainment in China for China and for export to the rest of the world.  Based in Shanghai, the company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques.

Oriental DreamWorks is a joint venture backed by China Media Capital (CMC), Shanghai Media Group (SMG), Shanghai Alliance Investment Limited (SAIL), and Hollywood's DreamWorks Animation SKG.

It actually all started in 2004 when DreamWorks Animation began to develop the film, “Kung Fu Panda”. The filmmakers were determined to make this movie as authentically Chinese as possible. They really did their homework in order to be accurate in every detail of the story, the imagery, and the culture. Once the film was completed, it was translated into 45 languages around the world.

The film turned out to be more than DreamWorks Animation ever imagined or hoped for – it was truly a love letter to China. It was also a massive hit in China. More motivated than ever, the team then created “Kung Fu Panda 2” in 2011 which was even more successful. In China, it quickly became the number-one animated film of all time - a position it still holds today.

The initial decision to greenlight a film about a panda who dreamed of being a Kung Fu warrior resulted in a great movie, which resulted in a second great movie, which resulted in a franchise, which resulted in DreamWorks becoming one of the most admired brands in China. And, we now realized, this was the opportunity to establish a China-based diversified family brand that created entertainment in China for China, and or export to the rest of the world.

“Kung Fu Panda 3” is underway as an Oriental DreamWorks co-production, much of which is being produced at a world-class animation studio in Shanghai.